

LUXURY WITHOUT LIMITS

FOUR sits down with Gianni Stasinopoulos, founder and CEO of Fine Group, to explore how the company's steadfast commitment to quality and consistency continues to drive its expansion and success across various sectors of the luxury market through its Fine Living Services, Fine Foods Collection and Fine Flight Catering brands.



Quality is never an accident; it is always the result of intelligent effort," English writer, philosopher and art critic John Ruskin famously stated. Gianni Stasinopoulos, founder and CEO of the oldest and largest concierge company in Greece, Fine Living Services, concurs. Along with Fine Foods Collection and Fine Flight Catering, these three companies comprise the Fine Group, a cutting-edge conglomerate that consistently aims to raise the bar for luxury services.

Renowned as Greece's leading importer of gourmet delicatessen products, including its own FFC Caviar, Fine Foods Collection boasts exclusive partnerships with over sixty prestigious brands, including Petrossian caviar, Joselito ham and Edmond de Rothschild Heritage wines. Additionally, the company operates Fine Flight Catering, a specialised aviation catering service currently serving VistaJet flights from Mykonos and Athens.

At the core of Fine Group's success is Fine Living Services, Greece's premier concierge service, which is well-known for its discretion, attention to detail and willingness to go the extra mile for its clients. Proficient in offering luxury travel services like private flights and VIP transfers, hotel reservations, villa rentals and luxury yacht charters, the company's tailor-made offerings extend beyond logistics to include exclusive city and museum tours, personal shopping, and sourcing rare and limited-edition items.

Fine Living Services has also established a reputation for organising exceptional events around the world, thanks to the company's visionary ethos, creative mindset

OPPOSITE Gianni Stasinopoulos, founder and CEO of Fine Group
© Studio Loic Bisoli.

ABOVE Gianni Stasinopoulos manages three brands under the Fine Group umbrella, including Fine Foods Collection, Greece's leading importer of gourmet delicatessen products that produces its own brand of FFC caviar
© Studio Loic Bisoli.

and methodical precision. From marriage proposals, weddings and celebrations to corporate meetings and high-end product presentations, every occasion is seized as an opportunity to create something extraordinary. Expect nothing less than the most beautiful and exclusive settings, accompanied by the culinary artistry of talented Michelin-starred chefs.

With a dedicated team of experienced professionals available 24/7 and a valued network of international partnerships, the company prides itself on fulfilling the unique needs of its clientele, no matter how extravagant or unconventional they may be. "The customer is never wrong," as César Ritz famously remarked. From securing last-minute restaurant and hotel reservations to booking a private tour of the Acropolis Museum and arranging yacht charters to remote islands, no request is impossible for Stasinopoulos's team.

But what truly distinguishes Stasinopoulos and his ventures is his strategic foresight. He is the kind of CEO who perpetually seeks ways to improve the business. This mindset enabled him to transform what began in 2013 as a niche concierge service for guests of the Arion Hotel and Spa — now the Four Seasons Astir Palace — into a leading lifestyle management company with offices in central Athens, London and Monte-Carlo. The group is also set to open its first branded champagne and caviar bar in Greece, becoming neighbours to famous restaurants like Zuma and Beefbar.

A significant part of Stasinopoulos's forward-looking vision is encapsulated in his involvement with The Ellinikon project, an ambitious redevelopment of »

TRAVEL

« Athens's former airport into a vibrant new hub for luxury and commerce. Scheduled to host one of Fine Group's new offices by Q3 2026, The Ellinikon is primed to become a focal point for affluent tourists and residents alike. This sprawling development, spanning the size of Monaco and resembling a small city, will feature a superyacht marina, luxury towers, beachfront villas, the Mandarin Oriental Athens, a swanky casino and much more, all designed to foster a unique lifestyle of convenience and elegance for society's elite.

Lamda Development, managing The Ellinikon project, envisions this as Europe's biggest urban regeneration project. With a total investment of eight billion Euros, the initiative promises to dramatically enhance Athens's coastal landscape, integrating residential spaces with commercial, retail and leisure facilities centred around what will be the continent's largest coastal park.

One of the project's highlights, Riviera Galleria, is poised to be a luxurious shopping and dining destination, attracting high-net-worth individuals and tourists with its array of fine dining options, designer fashion stores and cultural spaces. Planned to open in the first half of 2026, Riviera Galleria represents a significant phase in The Ellinikon's development, blending modern architecture with sustainable design principles to create a world-class waterfront experience that complements the natural beauty of the Athenian Riviera.

As Stasinopoulos gears up to expand his operations into Riviera Galleria at The Ellinikon, his focus remains clear: to provide an unmatched level of service and luxury that anticipates and exceeds the desires of the most discerning clients. Through strategic growth plans and a relentless pursuit of excellence, Fine Group not only continues to dominate the luxury market in Greece but also sets new standards for what is possible in global luxury living — and this is ever-evident in his cooperation with Savills to provide an A-to-Z real estate service, "Real Estate by Fine Living", handling everything from airport transfers and property displays to contractual, visa or passport requirements.

Over and above being a proud ambassador of the world's fastest-growing private jet company, VistaJet, for the third year running, plus welcoming a new collaboration with Dassault to facilitate the sales of Falcon Private Jets



BELOW Fine Foods Collection offers a premium selection of epicurean products and is proud to exclusively represent prestigious brands like Petrossian caviar, Joselito ham and Edmond de Rothschild Heritage wines © Nikolas Kominis — Studio Kominis.

ABOVE Giannis Stasinopoulos and Peter Marino at the Dior Ball during Venice Biennale 2024.

in Greece, Giannis has also forged coveted partnerships with esteemed hotel chains around the world. In fact, Fine Living Services is the only company in Greece that maintains ties with prestigious hospitality brands such as the Oetker Collection, Cheval Blanc Hotels, Mandarin Oriental, Four Seasons Hotels & Resorts, and Belmond. It's also one of the few VIP service agents that can allocate rooms at some of the most exclusive summer and winter destinations worldwide, even on very short notice.

The company, not one to rest on its laurels, recently renewed its partnership upgrade with the Oetker Collection to "Pearl Partner Status" for the third consecutive year, entitling loyal customers to a selection of benefits like access to the best available rooms. One of the world's most valuable clusters of luxury five-star establishments, the Oetker Collection's Masterpiece Hotels epitomise opulence and charm, boasting twelve legendary properties in the most sought-after places globally, from Cap d'Antibes to Paris, Courchevel and Capri — the perfect fit for Fine Living Services' high-profile clientele.

As Fine Group continues to innovate and expand its influence, it stands as a paragon of luxury, setting new benchmarks for the service industry. Whether through a curated travel experience, a gourmet product or a custom event, Giannis Stasinopoulos and his team showcase a profound commitment to going above and beyond for their clients, transforming every interaction into a life-changing moment steeped in beauty and comfort. **14**

