

CARTWRIGHT  
ENGLAND  
& BUTLER

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Key Occasions Spring  
2024

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**CARTWRIGHT**  
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## 4180 – Happy Birthday Biscuits in a Musical Tin



Unique Birthday print designed in-house

Includes 200g of milk chocolate chunks biscuits  
Presented in a beautiful double embossed tin

Musical with a Celebratory 'Happy Birthday' tune.

Target consumer – Unisex. Broad Age appeal

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## 4184 – Happy Birthday Afternoon Tea Tin



Unique Birthday print designed in-house

Includes 1 x mini cakes, Biscuits, butter fudge & Coffee.  
Different contents to our 3 O'Clock proposition.

Presented in a beautiful double embossed tin

Target consumer – Unisex. Broad Age appeal





# CARTWRIGHT ENGLAND & BUTLER

## 3186 – Happy Birthday Gift Box



Unique Birthday print designed in-house

Medium Gift Box Filled with a range of treats including biscuits, tea, cake & confectionary.

Presented in a beautiful box with gold foiled detailing

Finished with a signature C&B silk bow.

Target consumer – Unisex. Broad Age appeal



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## 4395 – The Tea Connoisseur Selection Tin



The tin includes;

- Green Tea
- English Breakfast Tea
- Peppermint Tea
- Earl Grey Tea

HFSS compliant.

Unique Cartwright & Butler tin Design

Case Size – 6



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Exciting new Flapjacks are coming soon. Flapjacks with a delicious Jammy centre!

We are launching three flavours with different toppings;

- 4934 Raspberry & Coconut
- 4935 Apricot & Almond
- 4936 Cherry & Chocolate
- 4937 Stolen Festive Bites

Our C&B preserves are sandwiched between two layers of oats, topped with dried fruit and nuts and hand finished with a drizzle of Belgian chocolate.

Six treat size squares are placed in a signature C&B tin and finished with a card sleeve.

6 months shelf life.

Perfect for both an everyday treat and also multiple gifting occasions including Birthday.





# C&B Great British Collection



British Collection Strawberry & Clotted Cream Biscuits In Carton  
Code: 4010 • 200g  
Barcode 5060996660102



British Collection Classic Butter Fudge In Carton  
Code: 4007 • 175g  
Barcode 5060996660041



British Collection Chocolate Loaf Cake  
Code: 4012 • 430g  
Barcode 5060996660140  
Shelf life 5 Months



British Collection Fruit Cake Slice  
Code: 4008 • 75g  
Barcode 5060996660065



British Collection Trio Of Treats  
Code: 4006 • 525g  
Barcode 5060996660034



British Collection Trio Of Biscuits  
Code: 4011 • 600g  
Barcode 5060996660126



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**4009 – C&B Great British Collection – Triple Chocolate Chunk biscuits in Tin**



Case Size – 6

Cost – £5

VAT – 0%

RRSP - £12

Available from Jan 2024





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**4505 – C&B Luxury Biscuits Selection 200g  
(replacement for 4496)**



Case Size – 6

Available from Jan 2024



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**4022 – C&B Three Fruits Cakes Selection**



Case Size – 6

Available from Nov 2023



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**4957 – C&B Mini Cherry Loaf Cake**



Case Size – 18





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## Valentines & Mothers 2024



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**NEW Strawberry and White chocolate chunks biscuits in heart shaped Tin**



Includes 150g of Strawberry and White chocolate chunks biscuits

Presented in a beautiful vibrant hot pink tin with our signature 'With love' inhouse print

Bold and beautiful – This will have amazing stand out both on-line and in stores.

One-of-a-kind heart clip tin

Target consumer – Women with broad age range appeal

Perfect for multiple gifting occasions including Birthday, Valentines & Mothers Day



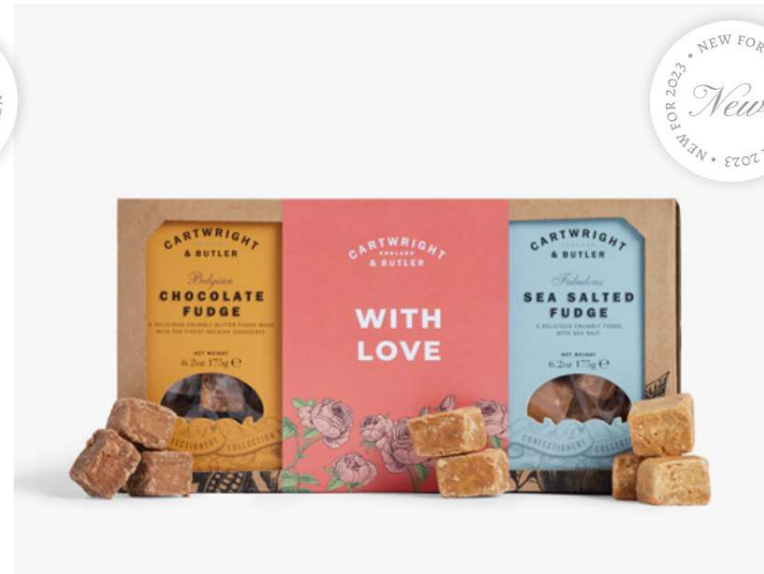
# CARTWRIGHT ENGLAND & BUTLER



## Trio of Biscuits - Wonderful Mum

**CODE:** 4291

'Oh Crumbs' - it's the perfect gift.  
This set includes:  
Cranberry & Rolled Oat Crumbles, Triple Choc Chunk  
biscuits & Lemon Zest Shortbread Rounds.  
Perfect with a cuppa!



## Trio of Fudge - With Love

**CODE:** 4287

Oh Fudge...  
We've only gone and launched a trio of moreish Fudges to satisfy  
your cravings! Delve into our traditional and well-loved flavours.

This selection includes:  
C&B Chocolate Fudge in Carton  
C&B Butter Fudge  
C&B Sea Salted Fudge





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Champagne Truffles

**CODE:** 4002

These little pleasures are milk chocolate truffles infused with smooth, creamy Marc De Champagne filling.



Sea Salted Caramel Truffles

**CODE:** 4003

These delicious delights are thick milk chocolate shells infused with a smooth salted caramel filling.



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## Praline Heart Selection

**CODE:** 5572

The dreamiest praline chocolates, straight from the heart... Presented in a gorgeous and distinctive purple illustrated tin, this luxurious praline selection contains a selection of four exquisite heart shaped chocolates. White Chocolate, Milk Chocolate, Dark Chocolate & Dark Red Chocolate





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Easter 2024





# The Easter Range



Simnel Cake  
Code: 4472 • 550g  
Barcode 5060595848529



Luxury Belgian Chocolate Eggs  
Code: 4146 • 100g  
Barcode 5060595843838



Mini Chocolate Easter Eggs  
Code: 4397 • 175g  
Barcode 5060595847331



# CARTWRIGHT ENGLAND & BUTLER



The Easter Gift Box

CODE: 3138



3145 - Happy Easter Hamper



3185 – Easter Indulgence tin





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Father's Day 2024





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Father's Day 2024



# THANK YOU

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